San Joaquin County District Attorney - Director of Engagement  
STOCKTON, CA - CONTRACTED POSITION

The San Joaquin County District Attorney's Office has an exciting opportunity for an experienced, energetic and creative leader of its new Public Engagement Unit. The Director of Engagement is a contracted position, working 30 hours per week to coordinate communications and community-based projects in support of District Attorney Tori Verber Salazar and a staff of over 300 people***. This is a unique opportunity to lead integrated, outcome-driven communications that strengthen awareness of the DA’s commitment to service: through the handling of 20,000+ cases each year and multi-sector partnerships that drive innovation in how we deliver justice.

While our primary focus is public engagement through media, our office also employs a broad strategy that includes specialized programming, outreach, and participation in community meetings and events. Contractor provides leadership and direction on strategic communication, community relations, and special community-based initiatives for the District Attorney’s office and in support of the District Attorney. Position requires a high degree of personal tact and social/emotional awareness; must be able to provide accurate, comprehensive and timely information and recommendations to senior attorneys, community stakeholders, justice system partners, and the press using all forms of media.

You'll be responsible for:

1. **Operations** - Work closely with the District Attorney, staff, and community partners across the County; and nationally. Contractor serves as the primary liaison to the District Attorney, and is responsible for oversight of all internal and external communications and events. This includes: providing training, updates, and opportunities that foster a culture of community, awareness, engagement, and professional development across the organization, serving attorneys, investigators, and 100+ professional support staff situated in satellite locations across the County.

2. **Programs** - Develop outreach initiatives to promote DA services, as part of broader integrated community engagement effort. Proactively communicate updates to internal and external stakeholders. Summarize, measure, and communicate impact of projects.

3. **Relationships** - Cultivate new relationships and build on existing relationships through coordination with a large number of external stakeholders including, but not limited to: the press, elected officials, community organizations, agencies, think tanks, businesses, schools, youth, regional justice partners and peer offices across the country.

4. **Vision & Brand** - Deliver the story of justice, vision, and innovation led by the Office. Utilize all forms of media to craft inspiring narratives built around the important work done by the District Attorney’s Office to ensure public safety, community healing from harm, and justice for all.

You'll be a good fit if:

1. You have excellent communication, writing, and presentation skills (written, verbal, and visual)
2. You have deep connections to community stakeholders and strong knowledge of multi-media engagement, including video production and social media presence
3. You bring strong organizational skills, and the ability to handle projects end-to-end
4. You have experience in communications, public relations, marketing, and community programming
5. You are committed to action and a focus on outcomes, solutions, and thinking globally
6. You have demonstrated ability to work effectively and cross-functionally, both internally and externally; working independently with a track record of taking initiative in dynamic environments
7. You have demonstrated ability to think strategically about complex issues, leading to thoughtful recommendations and action plans
8. A Bachelor's degree or higher preferred, journalism background is a plus

Our Commitment:

- The San Joaquin County District Attorney’s Office is committed to a diverse and talented workforce that is representative of the community we serve.
- As an Equal Employment Opportunity (EEO) Employer, we are committed to providing a professional working environment free from harassment and discrimination where all people willing to serve are welcome. Employment and internship decisions will be based on individual qualifications and job requirements, without regard to age, ancestry, color, creed, marital status, medical condition, national origin, physical or mental disability, political affiliation or belief, pregnancy, race, religion, sex, or sexual orientation. For more information go to www.sjgov.org/department/hr/eeo.
- San Joaquin County has adopted a Substance Abuse Policy in compliance with the Federal Drug Free Workplace Act of 1988. This policy is enforced by all San Joaquin County Departments and applies to all San Joaquin County employees.

Please submit a letter of interest, resume, and examples of your work to applications@sjcda.org by June 7, 2019. All correspondences relating to this recruitment will be delivered via e-mail.