

Rules and Restrictions

Dumped trash and debris is illegal and it hurts our environment. You can help stop it.

Household items, construction debris, tires, mattresses, chemicals, and yard waste often are illegally dumped in our neighborhoods and on roads, farms, and waterways. If not cleaned up and prevented, it could threaten our health, safety, environment and most important, our citizens, for generations to come. What can we do about this problem? Educate – spread the word to stop illegally dumped waste and debris from ending up in our environment!

Art for the Environment

The Illegal Dumping Art Contest seeks to use art to educate the public about the harmful effects of illegal dumping in our neighborhoods, agricultural lands, and waterways. The winners will see their art on billboards, mall displays, and social media channels.

We're looking for artists of all ages to submit original pieces of art focused on the harmful effects of illegal dumping and ways to stop it from polluting our environment.

The art could be used for a variety of purposes in the County. Email artcontest@sigov.org for examples currently installed throughout the County or visit www.sigov.org/department/pwk/home.

Who May Enter?

- K-12 students who are residents of San Joaquin County, CA.
- Entries submitted by those under 18 must include a parent or legal guardian signature on the release form.
- Students affiliated with the San Joaquin County employees, contest judges, or family of contest judges are not eligible.

What to Enter?

To enter the contest, submit:

- An original work of art in .jpg, .png, .gif or .pdf format. One entry is allowed per individual.
- Signed Entry and Release Forms stating the originality of the art, permission to enter the contest, and address in San Joaquin County, CA. For those under 18, the parental consent portion of the release must be completed by a legal guardian.



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Guidelines for Art

- The art must be original. Confirmation of this must be signed in the release form.
- A maximum of ten (10) colors can be used on the art design.
- Art has to be easily replicated for print production.
- Art must be oriented horizontally, with a ratio of 2:4 (e.g., 4 inches tall by 8 inches wide)
- Entries must be digital format, either .jpg, .gif, .png or .pdf.

The art must contain one (1) slogan or tagline. You can use the ones from the phrases provided in the Contest Details, or you can create your own that relates directly to each phrase. The slogan or tagline must be in English with the option of Spanish. The selected language has been chosen to provide information solely as a benefit to its residents, and not as a symbol of support or preference for any particular language or political entity over another.

The art entries will be judged on whether the art:

- Educates on ways to report illegal dumping and its harmful effects on the environment. Examples include use of the tag line: See it, Report it, Stop it or a new tag line relevant to the theme such as:
 - o Be a Defender, Not an Offender: Report Illegal Dumping.
 - o Illegal Dumping Stinks! Keep Our Neighborhoods Clean.
 - Be part of the solution, not the pollution.
 - Every Litter Bit Hurts: Stop Illegal Dumping
- **Easy to recreate.** A complicated design might be interesting, but if it can't be replicated, it won't work.
- **Creative, colorful and original.** We want the designs to be eye-catching. If people don't see it, then it won't be able to serve as an educational tool.
- **Coherent and easy to understand message.** Don't try to fit every illegal dumping topic into your art. For the public to easily understand, one theme works best.
- **Relevant slogan or tagline included.** Integrate at least one slogan or tagline into your design. You can use the ones suggested in the categories, or your own as long as it is connected to the theme, and large enough to be read by passersby. The slogan must be in English and can also be submitted in Spanish.



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Guidelines for Art (Cont.)

- Is submitted as a high resolution .jpg, .gif, .png or .pdf file. Clarity of the art will be used in the judging portion. The art design does not have to be made on a computer, only submitted as a .jpg, .gif, .png or .pdf file. For instance, the art can be hand drawn and then a picture of the drawing as a .jpg is submitted to the contest. As long as the clarity and resolution of the image is high.
- The artwork is appropriate for the selected phrase and ties into the County's Campaign See it, Report it, Stop it.
- Meets all the guidelines expressed in the Rules and Restrictions.

How to Enter

Entries must be submitted via email artcontest@sigov.org or by mail.

If submitting online, include the **entry and release form** along with the artwork. You will receive a reply confirming receipt. If you do not receive a reply, email <u>artcontest@sigov.org</u> to confirm receipt.

If submitting by mail, it must contain a hard copy of the **release and entry form**, and a hard copy of the art (4 inches tall by 8 inches wide).

Mail to:

County Administrator's Office
Illegal Dumping Art Contest
44 N. San Joaquin Street, Ste. 640 Stockton, CA 95202

Entry Deadline

All entries must be received by **March 31, 2024**. Winners announced **April 30, 2024**.

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The winners will be selected from all valid entries. The winners will have their art used in a variety of ways throughout the San Joaquin County. The timing and the use of the art will be the sole discretion of the County. The winners will be chosen based on the guidelines outlined in "What to Enter" and "Judging" sections below.

Deadline for Submissions: All entries must be submitted by March 31, 2024



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Judging and Categories

All entries submitted to the Illegal Dumping Art Contest will first be reviewed for their validity for meeting the guidelines, rules, and restrictions of the contest. Those meeting the minimum guidelines will be eligible to move on to the next round of judging.

Valid entries will be presented to a panel of judges from the Illegal Dumping Task Force.

The entries will be scored based on their ability to meet the "Guidelines for Art" outlined on page 2. For each entry, the scores from the judges will be added together. The total scores will then be ranked.

Rights/License

Participants retain the rights to their art; however, by entering the contest, you grant San Joaquin County (and those authorized by San Joaquin County) a royalty-free, perpetual, non-exclusive license to publicly display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any San Joaquin County purpose, including, but not limited to, advertising and promotion on its website, and publications. The undersigned waives any privacy, ownership or copyright concern in any use, presentation or recording of their work by the County, on the internet, online, in person or in a virtual setting. Any art reproduced will include a credit as feasible. San Joaquin County will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

Terms and Conditions

- 1. The San Joaquin County Illegal Dumping Art Contest ends March 31, 2024. By submitting an entry, each contestant agrees to the contest's rules. Entries by those under 18 must include a parent or legal guardian's signature.
- 2. The contest is only open to student residents (in grades K-12) of San Joaquin County, CA.
- 3. There is no entry fee or purchase necessary to enter this competition. Offer is void where prohibited.
- 4. San Joaquin County does not accept responsibility for entries not received for whatever reason.
- 5. Art/slogans/messages that violate or infringe upon any group or individual rights, including but not limited to copyright, are not eligible. Designs that contain obscene, defamatory, sexually explicit, or otherwise objectionable or inappropriate content will be disqualified at San Joaquin County's sole discretion.



Rules and Restrictions

Terms and Conditions (Cont.)

- 6. San Joaquin County reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside the promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the promoter.
- 7. San Joaquin County does not guarantee the length of time art will be displayed publicly. Art can be removed at the discretion of the County.
- 8. No cash alternative to the prizes will be offered.
- 9. The winner will be notified by email and/or phone based on the information submitted in the signed release form.
- 10. Employees of "San Joaquin County, CA" government, contest judges or family of contest judges are exempt from participation.
- 11. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions and the rules and restrictions.
- 12. The winner agrees to the use of his/her name and image in any publicity material. Any personal data relating to the winner or any other entrants will not be disclosed to a third party.
 - This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, or any other Social Network. You are providing your information to San Joaquin County and not to any other party.