



MEDIA ADVISORY

October 28, 2022

Contact: Linda Pinfold, Asst. Agricultural Commissioner
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San Joaquin County Third Graders to Learn About Agriculture at ‘AgVenture’ Field Day

What: AgVenture is a free County–sponsored program that seeks to inform and educate youth about agriculture, healthy-living and local agricultural products. Students spend two hours at the field day interacting with a variety of agriculture displays. These include everything from fruit, vegetables, livestock, farm equipment, mosquito abatement, ag mechanics, youth organizations, pest abatement, law enforcement and more! These hand-on activities complement and build on virtual content students watch prior to arrival.

When: Thursday, November 3, 2022 – 9:00 A.M. – 1:00 P.M.

Where: Manteca Unified School Farm
2271 W. Louise Ave., Manteca, CA 95337

Who: Third graders from across San Joaquin County, local farmers and educators.

Why: With a nearly \$3.2 billion farm industry, San Joaquin County is one of the most abundant and diverse agricultural regions in the world. This program brings together government, resource agencies and private organizations to demonstrate why the sustainability of agriculture is vital to our community, and how each organization plays an important role. The ultimate goal of the program is to help local youth better understand the importance of agriculture and potentially inspire them to pursue a career in agriculture.

Background: This is one of four annual events put on by AgVenture program. Classes visit over 70 booths and displays hosted by County businesses and organizations featuring everything from fruit and vegetables to livestock and farm machinery, and distribution of nutritious, locally-produced samples such as nuts and fruit.

Three other field days will take place in January and March for central and northern County students (date is provided below). In total, approximately 10,000 students, teachers and chaperones are expected to participate in the AgVenture program,



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LINDA PINFOLD
Asst. Agricultural Commissioner
Asst. Sealer of Weights & Measures

which is made possible by the support of over 1,000 volunteers.

To become involved with AgVenture as either a sponsor or volunteer, contact:

Krista McCoon *AgVenture Coordinator*
sjcagventure@yahoo.com • 209-402-5734
<https://www.facebook.com/sjcagventure>

Future Field Day:
(Subject to Change)

Stockton – Wednesday, January 18, 2023
9:00 A.M. – 1:00 P.M.
Lodi Grape Festival Grounds
413 E. Lockeford St., Lodi, CA 95240

Lodi – Thursday March 2, 2023
9:00 A.M. – 1:00 P.M.
Lodi Grape Festival Grounds
413 E. Lockeford St., Lodi, CA 95240

Tracy – Wednesday March 29, 2023
9:00 A.M. – 1:00 P.M.
Durham Ferry Outdoor Education Center
29442 Airport Way, Manteca, CA 95337

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