



MEDIA ADVISORY

February 28, 2023

Contact: Kamaljit Bagri, Agricultural Commissioner
Linda Pinfold, Asst. Agricultural Commissioner
(209) 953-6000 / stocktonag2@sjgov.org

San Joaquin County Third Graders to Learn About Agriculture at ‘AgVenture’ Field Day

- What:** AgVenture is a free County–sponsored program that seeks to inform and educate youth about agriculture, healthy-living, and local agricultural products. Students spend two hours at the field day interacting with a variety of agriculture displays. These include everything from fruit, vegetables, livestock, farm equipment, mosquito abatement, ag mechanics, youth organizations, pest abatement, law enforcement, and more! These hand-on activities complement and build on virtual content students watch prior to arrival.
- When:** Thursday, March 2, 2023 – 9:00 A.M. – 1:00 P.M.
- Where:** Lodi Grape Festival Grounds
413 E. Lockeford St., Lodi, CA 95240
- Who:** Third graders from Lodi, Linden, New Hope, Oak View and Stockton Unified School Districts, local farmers, and educators.
- Why:** With a nearly \$3.2 billion farm industry, San Joaquin County is one of the most abundant and diverse agricultural regions in the world. This program brings together government, resource agencies, and private organizations to demonstrate why the sustainability of agriculture is vital to our community, and how each organization plays an important role. The ultimate goal of the program is to help local youth better understand and appreciate the importance of agriculture and nutrition and potentially inspire them to pursue a career in agriculture.
- Background:** This is one of four annual events put on by AgVenture program. Classes visit over 70 booths and displays hosted by County businesses and organizations featuring everything from fruit and vegetables to livestock and farm machinery, and distribution of nutritious, locally-produced samples such as nuts and fruit.



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OFFICE OF THE
AGRICULTURAL
COMMISSIONER/SEALER

KAMALJIT BAGRI
Agricultural Commissioner
Sealer of Weights & Measures

LINDA PINFOLD
Asst. Agricultural Commissioner
Asst. Sealer of Weights & Measures

One other field day will take place in March for southern County students (date is provided below). In total, approximately 10,000 students, teachers and chaperones are expected to participate in the AgVenture program, which is made possible by the support of over 1,000 volunteers.

To become involved with AgVenture as either a sponsor or volunteer, contact:

Krista McCoon *AgVenture Coordinator*
sjcagventure@yahoo.com • 209-402-5734
<https://www.sjcagventure.com>

Future Field Day:
(Subject to Change)

Tracy – Wednesday, March 29, 2023
9:00 A.M. – 1:00 P.M.
Durham Ferry Outdoor Education Center
29442 Airport Way, Manteca, CA 95337

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