

BEFORE THE BOARD OF SUPERVISORS OF THE COUNTY OF SAN JOAQUIN,
STATE OF CALIFORNIA

ORDINANCE NO.
[ORDINANCE TITLE]

An Ordinance to Repeal and Replace Chapter 408 of Title 9 of the Ordinance Code of the County of San Joaquin and Amending Title 9 of the Ordinance Code of the County of San Joaquin Relating to Table 9-400.030: Allowed Projections Above Height Limits, and Series 9-900 Key Terms and Definitions Pursuant to Development Title Text Amendment No. PA-2300237.

The Board of Supervisors of the County of San Joaquin ordains as follows:

Section 1. Chapter 9-408, Series 400, Title 9 of the San Joaquin County Ordinance Code is hereby amended to read as follows:

Sections:

9-408.010	Purpose
9-408.020	Applicability
9-408.030	Rules for Measurement
9-408.040	Prohibited Signs
9-408.050	Exempt Non-Temporary Signs
9-408.060	Sign Design Principles
9-408.070	General Standards
9-408.080	Sign Regulations
9-408.090	Dimensional Standards
9-408.100	Readerboard and Electronic Message Center Signs
9-408.110	Temporary Signs
9-408.120	Historic Signs
9-408.130	Closed Business Signs
9-408.140	Off-Premises Signs
9-408.150	Permit Required
9-408.160	Master Sign Program
9-408.170	Modification of Requirements

9-408.010 PURPOSE

The purpose of this Chapter is to regulate signs as an information system for residents, visitors, and businesses, while also protecting and enhancing the aesthetic character and values of the County and in particular the County's highway corridors, residential neighborhoods, urban and rural communities, commercial/industrial areas, and agricultural areas. This Chapter sets forth regulations that recognize and balance the importance of business activity to the economic vitality of the County; the protection of the public health, safety, and welfare; the value of the visual environment; and recognition of the constitutional right to free speech. The specific objectives of these regulations are to:

- (a) Implement the General Plan and adopted Specific Plans;
- (b) Reflect and support a desirable visual quality of future development throughout the County;
- (c) Attract and direct people to various activities and places in the County;
- (d) Allow for the exercise of free speech by residents and businesses;
- (e) Promote public safety by ensuring that signs are not constructed, located, erected, or maintained in a hazardous manner and do not distract motorists and other users of streets and highways;
- (f) Restrict signs that may create visual clutter or be a nuisance; and
- (g) Provide clear, objective standards for signs that will maintain the aesthetic integrity of the County's urban and rural communities, shopping and employment districts, and agricultural areas.

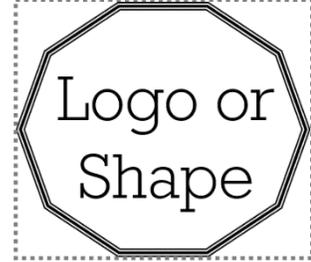
9-408.020 APPLICABILITY

This Chapter regulates all signs that are located outside of buildings on private property and non-exempt signs in the public right-of-way. This Chapter applies in all zones within unincorporated areas of the County and in all areas subject to Specific Plans or Special Purpose Plans, except as specifically superseded by regulations adopted for individual Specific Plans and Special Purpose Plans.

- (a) **Signs Must Comply with this Chapter.** In all zones, only such signs that are specifically permitted by this Chapter may be placed, erected, displayed, or used, subject to review and approval.
- (b) **Discretionary Review Required.** The placement of any permanent sign exceeding the requirements of this Chapter is subject to discretionary review pursuant to Section 9-408.170 Modification of Requirements.

9-408.030 RULES FOR MEASUREMENT

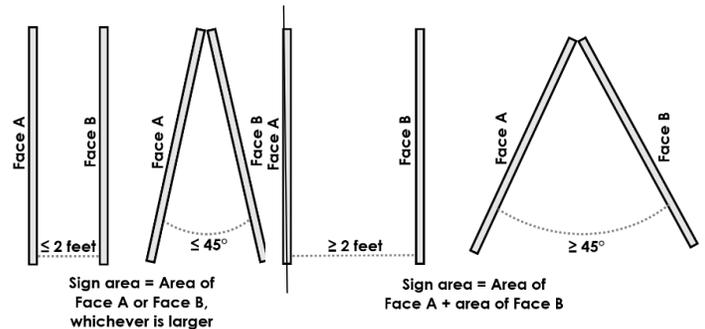
- (a) **Measuring Sign Height.** The height of a sign is the vertical distance measured from the finished grade directly beneath the sign to the highest point at the top of the sign and including any structural or architectural components.
- (b) **Measuring Sign Clearance.** Sign clearance is the open area underneath a sign, measured as the vertical distance between the finished grade directly beneath the sign and the lowest point of the sign and including any framework or other embellishments.
- (c) **Measuring Sign Area.** The area of a sign is measured by calculating the area of a continuous rectilinear perimeter enclosing the entire sign face, including channel letters, multiple components, and irregular shapes. The sign area does not include any supporting framework or bracing that is incidental to the display unless they contain lettering or graphics. Measurement samples are shown below:



Sign area = height × width

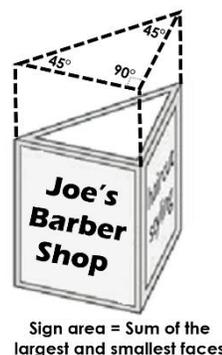
- (d) **Calculation of Frontages.** For corner and through lots, allowable freestanding sign area may be calculated separately for each lot frontage. Allowable attached sign area may be calculated separately for each building frontage.
- (e) **Regulations for Certain Sign Types.** The surface area of certain sign types set forth below shall be computed using the following standards. Measurement samples are included.
- (1) **Awning Signs:** Only the sign face portion of the awning shall be counted.
 - (2) **Multi-Section Signs:** Only the sign area of each section or module shall be counted.
 - (3) **Double-Faced Signs:**

Only the larger side shall be counted as long as the distance between the backs of the sign does not exceed two feet. Where two faces of a sign are located more than two feet apart, or at an angle exceeding 45 degrees from one another, both sign faces will be counted toward the sign area.



(4) **Multi-Faced Sign:**

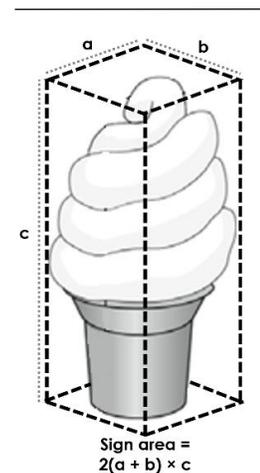
On a three-faced sign, where at least one interior angle is 45 degrees or less, the sum of the area of the largest and smallest face shall be counted. In all



other situations, the sum of the area of all sign faces that can be seen at one time shall be counted.

(5) **Three-Dimensional Signs:**

For signs that include one or more three-dimensional object (i.e., balls, cubes, clusters of objects, sculptures, or statues), the sign area counted shall include the sum of two adjacent sides of the smallest cube that will encompass the sign.



9-408.040 PROHIBITED SIGNS

- (a) **Search Lights and Klieg Lights.** Search lights and Klieg lights when used as attention attracting devices for commercial uses.
- (b) **Signs in the Public Right-of-Way.** Any sign placed the public right-of-way or sign projecting into the public right-of-way must be reviewed and permitted, if applicable, by the Department of Public Works. Otherwise, signs in the public right-of-way are prohibited.
- (c) **Signs on Door, Windows, or Fire Escapes.** Signs located on any building door or window that may prevent free ingress or egress. No sign shall be attached to any standpipe or fire escape except those required by County regulations.
- (d) **Signs that Create a Traffic Hazard or Affect Pedestrian Safety.** Signs located in a manner that may create a safety hazard or impede the public use of any public right-of-way. These signs include, but are not limited to:
 - (1) Signs that obstruct the view of traffic or any authorized traffic sign or signal device;
 - (2) Signs that may create confusion with any authorized traffic sign or signal device because of their color, design, illumination, location, or wording; or use of any phrase, symbol, or character that interferes with, misleads, or confuses vehicular drivers in the use of roads; and
 - (3) Signs within five feet of a fire hydrant, authorized traffic sign, or signal device.
- (e) **Signs that Produce Noise or Emissions.** Signs that produce visible smoke, vapor, particles, odor, noise, or sounds that can be heard at the property line, excluding voice units for services customers from the vehicles, provided these units comply with the standards for noise established in this Title.

9-408.050 EXEMPT NON-TEMPORARY SIGNS

The following non-temporary signs are exempt from the requirements of this Chapter. These signs are not to be included in the determination of the number, type, or area of signs as specified in this Chapter.

- (a) Agricultural Sign subject to the following standards:
 - (1) **Maximum Height.** Signs may not exceed six feet in height.
 - (2) **Maximum Sign Area.**
 - (A) 16 square feet on parcels under five acres in size; and
 - (B) 24 square feet on parcels five acres or greater in size.
- (b) Barber Poles not exceeding 18 inches in height.
- (c) Change of Business Signs.
- (d) Commemorative Signs.
- (e) Commercial Displays on Vehicles.
- (f) Construction/Development Signs subject to the following standards:
 - (1) **Maximum Sign Area.** Signs shall be no more than:
 - (A) Four square feet in Agricultural and Residential zones; and
 - (B) 32 square feet in all other zones.
 - (2) **Duration.** Signs may be installed for up to 60 days before commencing construction and landscape work and must be removed at the time that construction and landscape work is completed.
- (g) Decorations for holidays, religious and cultural observances, or similar celebrations on private property, including decorative lights.
- (h) Flags. See 9-400.030 Exceptions to Height Limits for flagpole regulations.
- (i) Fueling Sales Signs.
- (j) Garage/Yard Sale Signs.
- (k) Government Signs.
- (l) Indoor signs and other signs not visible from a street or adjacent property.
- (m) Information Signs.
- (n) Manufacturer's Marks.

- (o) Warning or No Trespassing Signs.
- (p) Window Signs not preventing free ingress/egress.

9-408.060 SIGN DESIGN PRINCIPLES

The following sign design principles shall be used as criteria for review and approval of signs and Master Sign Programs pursuant to Section 9-408.160.

- (a) **Legibility.** Signs shall be designed to be legible and readable for passersby as to not create hazards.
 - (1) Colors chosen for sign text and graphics should have sufficient contrast with the sign background in order to be read easily; and
 - (2) Symbols and logos can be used in place of words.
- (b) **Visibility.** A sign should be conspicuous and readily distinguishable from its surroundings, so a viewer can easily see the information it communicates.

9-408.070 GENERAL STANDARDS

Unless otherwise specified in this Chapter, the following standards apply to all signs. Dimensional standards and restrictions are set forth in Section 9-408.080.

- (a) **Changes to Sign Copy.** Unless otherwise specified by this Chapter, all permitted signs may use manual or automatic changeable copy. No discretionary review is required for a change in sign copy.
- (b) **Electrical Systems to be Concealed.** External conduits, boxes, and other connections related to the function of a sign and associated lighting shall not be exposed. A switch disconnecting each circuit shall be placed in plain sight and near the inspection opening.
- (c) **Illumination.** Signs may be illuminated, subject to the standards of Chapter 9-403 Lighting and Illumination, and the following requirements:
 - (1) **Shielding Required.** External light sources must be directed, shielded, and filtered to limit direct illumination of any object other than a sign.
 - (2) **Light Sources Adjacent to Residential Zones.** Illuminated signs located adjacent to any residential zone shall be controlled by a rheostat or other acceptable method to reduce glare that will create a nuisance for residential mixed-use buildings in a direct line of sight to the sign.
- (d) **Maintenance.** All signs, including exempt signs, shall be properly maintained.
 - (1) Signs shall be kept free of rust, corrosion, peeling paint, cracks, fading, and other surface deterioration;
 - (2) Illuminated signs shall function as designed and permitted;
 - (3) Exposed surfaces shall be clean and painted, when required; and
 - (4) All defective parts shall be replaced.

- (e) **Materials.** Signs shall be made of sturdy, durable materials.
 - (1) Paper, cardboard, or other materials subject to rapid deterioration may only be used for temporary signs.
 - (2) Fabric signs are restricted to awnings, canopies, flags, and temporary signs.
- (f) **Message Neutrality.** This Chapter regulates signs in a manner that is content neutral as to noncommercial messages that are protected by the first amendment of the U.S. Constitution and the corollary provisions of the California Constitution.
- (g) **Message Replacement.** A noncommercial message of any type may be replaced in whole or in part, for any duly permitted commercial message, and any noncommercial message not previously approved as a commercial message may be replaced in whole or in part, for any other noncommercial message.
 - (1) **No Additional Approval.** Such substitution of message may be made without any additional approvals.
 - (2) **Limitations.** This message substitution provision does not:
 - (A) Create a right to increase the total amount of signage on a parcel, lot, or land use;
 - (B) Affect the requirement that a sign structure or mounting device be properly permitted;
 - (C) Allow for a change in the physical structure of a sign or its mounting device; or
 - (D) Authorize the substitution of an off-site commercial message or in place of a noncommercial message.
- (h) **Minimum Clearance from Utilities.** Signs and supporting structures shall maintain clearance from and not interfere with electrical conductors, communication equipment, or lines, underground facilities, and conduits.
- (i) **Nonconforming Signs.** Signs that do not conform to this Chapter upon its adoption or amendment may continue to be used and maintained, and need not be modified to conform to the standards of this Chapter, except as required for safety, maintenance, and repair.
 - (1) If any such sign is relocated, or requires a repair that changes the size or construction of such a sign, the sign shall be brought into conformance with the standards of this Chapter; and
 - (2) If any such sign is removed by any means, including circumstances beyond one's control, any replacement sign shall conform with the standards of this Chapter.
- (j) **Permitted Sign Locations.**
 - (1) **Attached Signs.** Signs may be located on a building wall, canopy fascia, under canopy, mansard roof, or roof, and may face a parking lot, mall, street, driveway, walkway, alley, or freeway.

- (2) **Freestanding Signs.** All freestanding signs shall be located on the lot or parcel on which the use identified is located, except in a commercial, office, or industrial complex where such a sign may be located on any lot or parcel in the complex where the use identified is located.
- (3) **Required Setbacks:** All portions of a sign must be setback a minimum of five feet from all property lines.
- (4) **Sign Projection from a Building Face.** Building signs shall not project more than 12 inches from the building façade on which they are placed with the following exceptions.
 - (A) Mansard and Roof Signs may project such a distance from the face of the roof necessary for the sign face to be perpendicular to the floor of the building.
 - (B) Blade, Marquee, and Three-dimensional Signs may be oriented perpendicular to the adjacent wall of the business being identified.

9-408.080 SIGN REGULATIONS

- (a) **Sign Classifications.** Sign regulations are separated by zone and intensity of use as follows:
 - Group A: Residential uses in all zones
 - Group B: Development Projects in all residential zones
 - Group C: High intensity commercial uses, includes development projects in the C-G, C-C, C-FS, C-RS, and P-F zones
 - Group D: Low intensity commercial uses, includes development projects in the C-N, C-O, C-L, C-X, and M-X zones
 - Group E: High intensity industrial uses, includes development projects in the I-G zone
 - Group F: Low intensity industrial uses, includes development projects in the I-L, I-W, I-P, and A-PX zones
 - Group G: Agricultural uses in the AG, AL, and AU zones
 - Group H: Development projects in the AG, AL, and AU zones
 - Group I: Rural development, includes development projects in the I-T, C-R, and AI zones
- (b) **Permitted Signs by Classification.** All non-temporary signs shall be consistent with the sign types permitted by classification set forth in Table 9-408.070.

TABLE 9-408.070(b): PERMITTED SIGNS BY CLASSIFICATION										
P = Permitted Sign - = Not Permitted										
Sign Type		Sign Classification								
		Group A	Group B	Group C	Group D	Group E	Group F	Group G	Group H	Group I
Freestanding	Monument	P	P	P	P	P	P	P	P	P
	Pole/Pylon	-	P	P	P	P	P	P	P	P
Attached	Awning	-	-	P	P	-	-	P	P	-
	Projection	-	-	P	P	-	-	-	-	-
	Blade	-	-	P	P	-	-	-	-	-
	Marquee	-	-	P	P	P	P	-	-	P
	Wall	-	P	P	P	P	P	P	P	P
	Roof/Mansard	-	-	P	P	P	P	-	P	-
	Supplemental Tenant	-	-	P	P	P	P	-	-	P
Temporary Signs		P	P	P	P	P	P	P	P	P
Signs, Off Premise		-	-	P	-	P	P	-	-	-

- (c) **Maximum Permitted Sign Area and Number by Classification.** The maximum allowable sign area may apply to individual signs or combined signs as contained in the table below. For design criteria for individual signs see Section 9-408.090 Dimensional Standards by Sign Type.

TABLE 9-408.070(c): MAXIMUM PERMITTED SIGN AREA AND NUMBER BY CLASSIFICATION					
Sign Classification	Attached Signs		Freestanding Signs		
	Maximum Sign Area	Number Permitted	Maximum Sign Area	Maximum Height	Number Permitted
Group A	See 9-408.070(e) (e) Special Sign Regulations for Residential Zones				
Group B	40 square feet	1	60 square feet	8 feet	1
Group C	80 square feet combined ¹	Multiple not to exceed combined maximum size	60 square feet (pole)/ 80 square feet (monument)	45 feet	1/lot frontage
Group D	60 square feet combined ¹	Multiple not to exceed combined maximum size	50 square feet (pole)/ 60 square feet (monument)	25 feet	1/lot frontage
Group E	10% wall coverage combined ¹	Multiple not to exceed combined maximum size	60 square feet (pole)/ 80 square feet (monument)	45 feet	1/lot frontage
Group F	10% wall coverage combined ¹	Multiple not to exceed combined maximum size	60 square feet (pole)/ 80 square feet (monument)	45 feet	1/lot frontage
Group G	25 square feet	1	25 square feet (pole)/ 30 square feet (monument)	45 feet	1/lot frontage
Group H	50 square feet	1	50 square feet (pole)/ 60 square feet (monument)	45 feet	1/lot frontage

Group I	50 square feet ¹	1	50 square feet (pole)/ 60 square feet (monument)	45 feet	1/lot frontage
¹ Additional sign area may be allowed for development with multiple tenants. See Section 9-480.080(c)(1) for regulations.					

(1) **For Developments with Multiple Tenants** additional sign area may be permitted as follows:

- (A) **Group C:** An additional 20 square feet may be added to the maximum size of both attached and freestanding signs for each tenant above one. The combined total for all freestanding signs shall not exceed 140 square feet.
- (B) **Group D:** An additional 15 square feet may be added to the maximum size of both attached and freestanding signs for each tenant above one. The combined total for all freestanding signs shall not exceed 120 square feet.
- (C) **Group E:** An additional 20 square feet may be added to the maximum size of freestanding signs for each tenant above one, not to exceed a combined total of 140 square feet.
- (D) **Group F:** An additional 20 square feet may be added to the maximum size of freestanding signs for each tenant above one, not to exceed a combined total of 140 square feet.
- (E) **Group I:** An additional 15 square feet may be added to the maximum size of both attached and freestanding signs for each tenant above one. The combined total for all freestanding signs shall not exceed 120 square feet.

(d) **Special Sign Regulations for Residential Zones.**

(1) **Signs Allowed by Right.**

- (A) Permanent attached signs on single-unit and two-unit residential buildings provided that:
 - (i) The total area of all will signs shall not exceed three square feet per building.
 - (ii) No attached sign shall project more than six inches from the building wall.
- (B) Permanent, non-illuminated freestanding signs on any developed residential lot, provided that:
 - (i) The total area of all such signs shall not exceed one and one-half square feet per lot or per unit, whichever is greater.
 - (ii) No sign shall exceed four feet in height.
- (C) One permanent, non-illuminated attached sign at the entrance of any multi-tenant building, not exceeding 20 square feet and not projecting more than 6 inches.

(2) **Signs Allowed with a Building Permit.**

- (A) Housing Development Signs not to exceed 50 square feet for each entrance of a subdivision or multi-family housing development.
- (B) Multi-unit Building Signs not to exceed 20 square feet for each building containing 10 or more units.
- (C) Home Occupation Signs not to exceed four square feet for approved home occupation businesses located in a single-family or two-family dwelling.

(e) **Special Sign Regulations for Freeway Services Commercial Zone.** On parcels located in the Freeway Services Commercial Zone, one pole sign may be oriented towards the freeway and one monument sign may be oriented towards the local access street.

(f) **Special Sign Regulations for Agricultural Zones.**

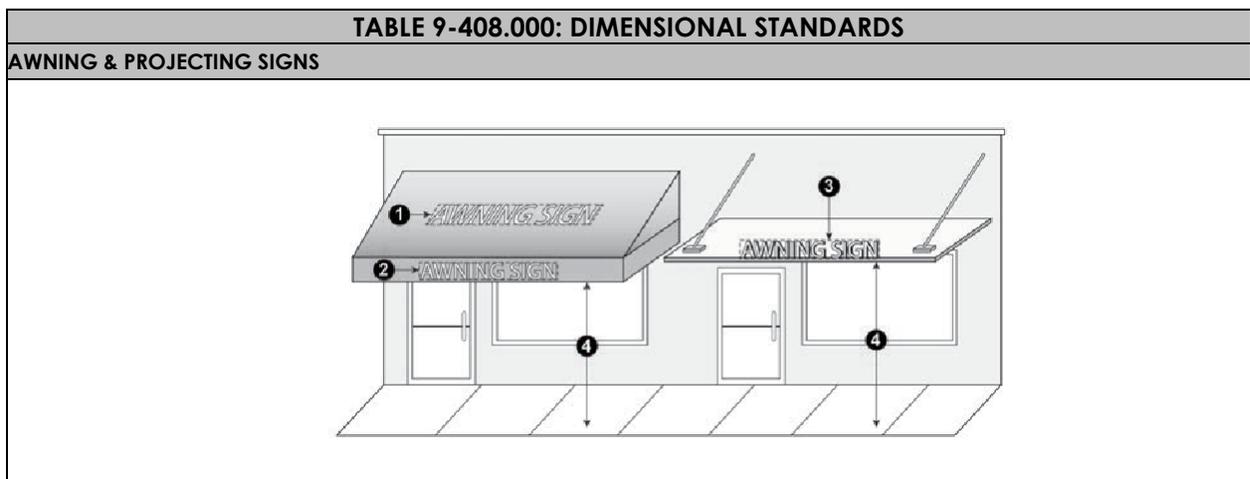
(1) **Signs for Produce Stands**

- (A) Maximum Number of Signs Permitted: 6 combined freestanding and attached signs.
- (B) Maximum Size: 24 square feet per sign face.
- (C) Maximum Height for Freestanding Signs: 15 feet
- (D) Location: Within 1,000 feet of the produce stand. 4 of the allowable signs may be located off-site if located within the 1,000 foot radius.
- (E) Illumination: Signs shall not be illuminated.

(2) **Development Project Signs** may not be placed within 75 feet of any existing freestanding sign.

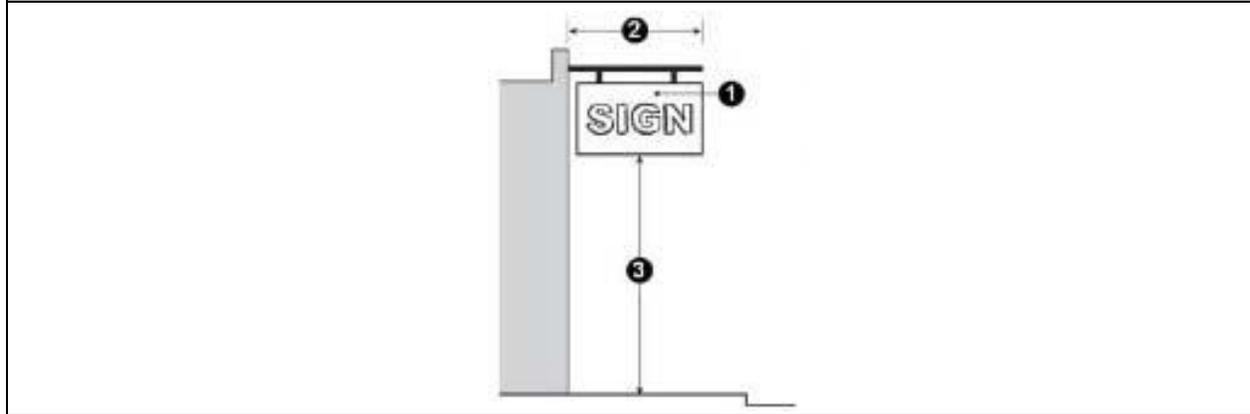
9-408.090 DIMENSIONAL STANDARDS BY SIGN TYPE

Dimensional standards listed by sign type are contained in Table 9-408.090 on the following pages. A combination of signs designed to these standards may be permitted (see Section 9-408.080(b) Permitted Signs by Classification), and must not exceed the maximum permitted sign area contained in Section 9-408.080(c).



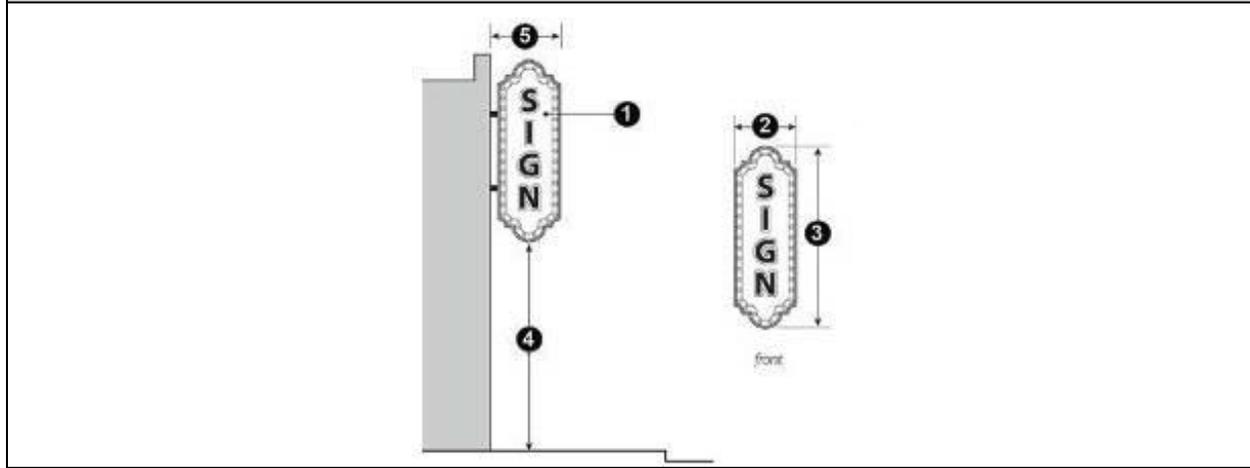
Dimension			Location and other requirements		
Maximum Area (sloping plane)	50% coverage	①	Minimum Clearance	8 ft.	④
Maximum Area (valence)	50% coverage	②			
Maximum Area (projecting)	1 sq. ft. per linear ft. of building frontage	③			

BLADE SIGNS

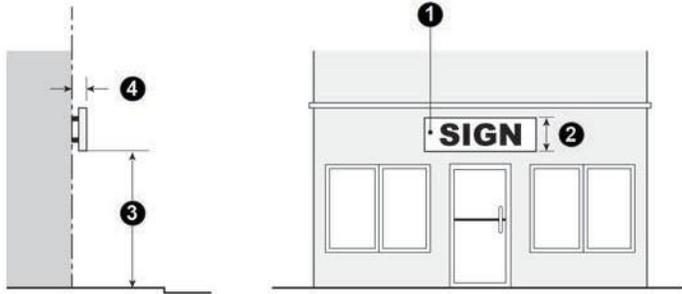
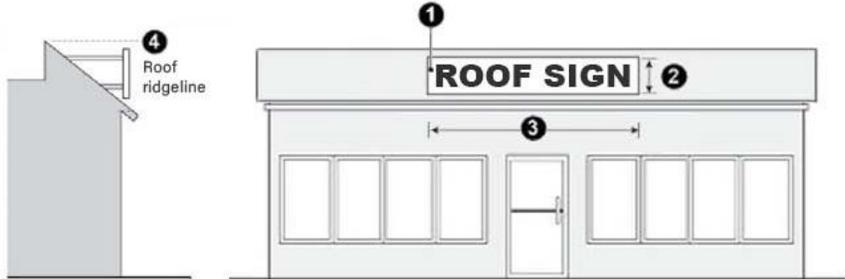


Dimension			Location and other requirements		
Maximum Area	12 sq. ft.	①	Minimum Clearance	8 ft.	③
Maximum Projection	5 ft.	②			

MARQUEE SIGNS



Dimension			Location and other requirements		
Maximum Area	6 sq. ft.	①	Minimum Clearance	8 ft.	④
Maximum Width	2 ft.	②	Maximum Projection	2 ft.	⑤
Maximum Height	4 ft. A marquee sign may not extend above the parapet or eave of the building	③			

WALL SIGN					
					
Dimension			Location and other requirements		
Maximum Area	2 sq. ft. per linear ft. of building frontage	①	Minimum Clearance	8 ft.	③
Maximum Height	Maximum 8 ft.	②	Maximum Projection	1 ft.	④
ROOF & MANSARD SIGN					
					
Dimension			Location and other requirements		
Maximum Area	0.5 sq. ft. per linear ft. of building frontage up to 40 sq. ft.	①	Maximum Length	80% of building frontage	③
Maximum Height of Sign Face	Maximum 4 ft.	②	Relation to Roof Height	A roof sign may not extend above roof ridgeline	④
FREESTANDING SIGNS					
					
Dimension					
Maximum Area	140 sq. ft.	①	Maximum Height	See Table 9-408.070(c)	②

9-408.100 READERBOARD AND ELECTRONIC MESSAGE CENTER SIGNS

- (a) **Readerboard Signs.** Readerboard signs with manually or electronically changeable copy may be displayed in lieu of building-mounted or freestanding signs, subject to the following requirements.

- (1) **Residential Zones.** Readerboard signs located in a residential zone shall not be changed more than twice during any 24-hour period.
- (2) **School Sites.**
 - (A) Schools may be permitted one readerboard sign per lot frontage. Additional readerboard signs may be allowed for internal notifications, not facing a public street.
 - (B) Each readerboard sign shall not exceed 80 square feet in area and eight feet in height.
- (3) **Religious and Public Assemblies Not for Commercial Entertainment.** Public and religious assemblies that are not engaged in entertainment may be permitted one readerboard sign as follows.
 - (A) Sites One Acre in Size or Less. One readerboard monument sign up to 16 square feet and six feet in height or one building mounted readerboard sign up to 24 square feet may be permitted.
 - (B) Sites Greater than One Acre in Size. One readerboard monument sign up to 24 square feet and six feet in height or one building mounted readerboard sign up to 24 square feet may be permitted.
 - (C) Time Limits. The copy shall not be changed more than once per any 20-hour period.
 - (D) Public and religious assembly uses located within an office, commercial, or industrial complex may be allowed one readerboard sign serving the assembly use in lieu of the permitted monument sign for the development.
- (4) **Public Entertainment Venues.** Public entertainment venues may be permitted one freestanding readerboard sign or one building mounted readerboard sign per use, as follows:
 - (A) Sites Under 15 Acres. One readerboard monument sign up to 40 square feet and six feet in height or one building mounted readerboard sign may be permitted. A building mounted readerboard sign shall not exceed 1 ½ square feet per linear foot of building frontage up to 100 square feet.
 - (B) Sites 15 Acres or Greater. One readerboard monument sign up to 65 square feet and 15 feet in height or one building mounted readerboard sign may be permitted. A building mounted readerboard sign shall not exceed 1 ½ square feet per linear foot of building frontage up to 100 square feet.

(b) **Electronic Message Center Sign.**

- (1) Electronic Message Center (EMC) signs are permitted in non-residential developments 10 acres or greater, subject to the following requirements:
 - (A) EMC are only permitted on sites adjacent to a highway or freeway.

- (B) EMC are not permitted within or adjacent to any residential zone.
 - (C) EMC must not exceed 720 square feet.
 - (D) EMC must not exceed 50 feet in height.
 - (E) No EMC must be located within 2,500 feet of another EMC 200 square feet in size or greater.
 - (F) Displays may contain only static messages and shall not include movement of any portion of the sign including sign structure, design elements, or pictorial segments of the sign. Movement includes the appearance of movement created by illumination, flashing, scintillating, or varying of light intensity.
 - (G) All EMC displays shall be equipped with a sensor or other device that automatically determines ambient illumination and is programmed to dim automatically according to ambient light conditions or can be adjusted to comply with the illumination requirements in subsection 6 of this Section.
 - (H) The County shall be provided access to a portion of the digital display time to allow for messages of community interest, including public safety messages, such as Amber alerts and other emergency management information.
- (2) Electronic Message Center Signs placed on publicly owned land solely for County messages for community interest are exempt Government Signs subject to the following requirements:
- (A) No content promoting private or non-County services is allowed on exempt EMCs. These EMCs can be used to display a variety of messaging campaigns, including, but not limited to:
 - (i) Public service advisories;
 - (ii) Campaigns to raise awareness and provide information about issues important to the community;
 - (iii) Promotion of County services available to the public; or
 - (iv) Local and regional emergency advisories and alerts, such as public health messaging campaigns and other important safety advisories.
 - (B) County EMCs are subject only to subsections (C), (D), (G), and (H) of Section 9-408.090(1).

9-408.110 TEMPORARY SIGNS

(a) **General Requirements.**

(1) **General.**

- (A) **Residential Zones.** Up to 2 temporary signs may be displayed on a property. Each temporary sign may not exceed 12 square feet.
- (B) **Non-Residential Zones.** Each property or establishment in non-residential zones may display temporary signs in addition to the permitted permanent signage as specified in this Section.

- (C) **Required Setbacks.** All portions of a sign must be setback a minimum of five feet from driveways and street intersection, and 20 feet from other portable signs.
- (D) **Locational Criteria.** Except portable signs, no temporary signs may be placed in any public right-of-way.
- (E) **Illumination.** Temporary signs cannot be illuminated.
- (F) **Prohibited Materials.** Temporary signs, not including window signs, shall not be made of standard paper or other materials subject to rapid deterioration.

(b) **Permitted Temporary Signs by Temporary Sign Type.** All temporary signs shall be consistent with the requirements set forth in Table 9-408.110 and this section. For specific criteria for temporary sign types, see Section 9-408.110(b)(1) Standards by Temporary Sign Type.

TABLE 9-408.110 PERMITTED TEMPORARY SIGNS BY SIGN TYPE						
		Sign Requirements/Limitations				
Sign Type		Maximum Size	Height	Number	Duration	Location
Banners & Pennants	General	32 square feet	Freestanding: 10 feet	1 / 75 feet of street frontage	90 days ¹	On site at establishment
	Vehicle Dealerships		Attached: Height of roofline			20 feet
Portable Signs	A-frame	6 square feet	42 inches	1 / establishment	N/A	Within 300 feet of establishment
	Other	8 square feet	8 feet		90 days ¹	
Real Estate Signs	Residential	8 square feet	8 feet	2	Until property is sold	Private property only
	Agricultural	16 square feet				
	Other	32 square feet				
Residential Subdivision Signs	Off-Site, general	32 square feet	8 feet ¹	6	Until all lots are sold	Private property only
	Off-Site, portable	8 square feet				
	On-Site	32 square feet		N/A		Minimum 300 feet apart
Special Event Signs		48 square feet	8 feet	2 / street frontage	90 days prior to event / 10 days after the event	On site at event site

¹ May be posted for three 90-day periods per year with a minimum of 30 days between periods.
² Combination signs for multiple residential subdivisions may not exceed 14 feet in height.

(1) **Standards by Temporary Sign Type**

- (A) **Banners and Pennants.** Banner signs and pennants, including similar such as strings or ornamental fringes or streamers, are allowed for establishments in non-residential zones.
- (B) **Portable Signs.** Portable signs are allowed are allowed for establishments in non-residential zones, subject to the following standards:

- (i) The combined total of all portable signs shall not exceed 18 square feet.
 - (ii) **Prohibited Locations.** Portable signs shall not be placed in any roadway; in any parking lot driving lane, aisle, or stall; or at any location where the sign will block pedestrian access or create a safety hazard.
- (C) **Real Estate Signs.** On-premises signs conveying information about the sale, rental, or lease of the lot, dwelling, or premises, not including residential subdivision signs, are allowed subject to the following standards:
- (i) **General Standards.** Any property owner or their agent may display a sign that advertises the property for sale, rent, or lease.
 - (ii) **Identification Required.** Real estate signs must include the name and contact information for the real estate representative or company.
- (D) **Residential Subdivision Signs.** On-site informational signs for the sale of lots within a residential subdivision of five or more parcels are allowed. Off-site directional signs for residential subdivisions of five or more parcels are allowed subject to the following standards:
- (i) **Additional Dimensional Standards.** Signs may be single sided, double-faced, or V-shaped. Each panel on a double-faced or V-shaped sign counts as one sign. Double-faced sign panels must be no greater than 24 inches apart. V-shaped sign panels must be angled not to exceed 45 degrees.
 - (ii) **Additional Locational Criteria.** Signs may be placed on non-residentially zoned parcels or on residentially zoned parcels located within the residential subdivision being advertised that are unoccupied, vacant, and free from any structures. Portable signs must not be placed in prohibited locations as defined in Section 9-408.110(a)(1)(B)(ii).
 - (iii) **Combination Signs for Multiple Subdivisions.** Signs advertising up to four nearby residential subdivisions may be utilized. Information for each residential subdivision may not exceed the standards set forth in Table 9-480.110.

9-408.120 HISTORIC SIGNS

- (a) **Designation; Findings Required.** The Director may designate a historic sign following notice to the sign owner upon finding that the sign is 50 or more years old and has significance to the County because it is associated with a significant historical event or historic business.
- (b) **Allowances for Historic Signs.**
 - (1) **Structural Improvements.** Historic signs may have structural improvements completed in order to extend the life of the sign provided these improvements do not increase the original sign area or height.

- (2) **Damage Repairs.** If the sign is damaged, it may be repaired or replaced with a sign consistent with the original sign area and height, even if the sign does not conform to the standards of this Chapter.

9-408.130 CLOSED BUSINESS SIGNS

- (a) **Applicability.** For the purposes of this section, a closed business sign is any sign located outside of a building that advertises or identifies a use, activity, business, service, or product no longer offered or conducted in a building that continues to be displayed 30 days after the use, activity, business, or service has vacated the building.
- (b) **Removal or Covering Required.** All closed business signs must be removed or completely obscured from public view within 90 of a business closure. To be obscured from public view, a sign must be completely covered with a solid material, such as plywood, that is securely fastened to the sign or its supporting structure. The cover must be painted to match the color of the building or sign.

9-408.140 OFF-PREMISES SIGNS

Except as otherwise specified in this Section, all new or replacement off-premises outdoor advertising signs ("billboards") shall comply with the following regulations:

- (a) **General Requirements.** The following standards apply to all off-premises signs unless more restrictive standards are set for specific types of off-premises signs:
 - (1) **Dimensional Standards.** An off-premises sign shall not exceed 672 square feet in area, including all borders and trim, per sign face. The sign may not exceed 48 feet in length.
 - (i) **Height.** Off-premises signs shall not exceed 45 feet in height unless located in an industrial zone where the sign shall not exceed 75 feet in height.
 - (2) **Location.** All off-premises signs must be located within 660 feet of an Interstate freeway or State highway.
- (b) **Off-Premises Directional Signs for Wineries and Wine Cellars.** Off-premises directional signs for wineries and wine cellars are permitted subject to the following standards:
 - (1) **Maximum Number.** One off-premises directional sign is allowed per parcel.
 - (2) **Dimensional Standards.** Off-premises directional signs may not exceed 15 feet in height.
 - (3) **Location.** Off-premises directional signs may be permitted in all agricultural and industrial zones, and in the C-C, C-G, C-FS, C-RS commercial zones. Signs must be located a minimum of 1,000 feet from all other off-premises directional signs along either side the same street.
- (c) **Digital Billboards.** Digital billboards are subject to the following standards:

- (1) **Location.** Digital billboards are only permitted on parcels with highway or freeway frontage. The signs must be located a minimum of 2,500 feet from any other digital billboard, and 500 feet from any agricultural or residentially zoned parcels.
 - (2) The County must be provided access to a portion of the total available display time to allow for messages of community interest or for displaying public safety information, such as Amber alerts or emergency management information.
 - (3) All electronic message displays shall be equipped with a sensor or other device that automatically determines ambient illumination and is programmed to automatically dim according to ambient light conditions or that can be adjusted to comply with the illumination requirements included in Section 9-408.060 General Standards.
- (d) **Gateway Signs.** A gateway sign advertising businesses or services available within an urban or rural community may be allowed, subject to the following standards:
- (1) **Sign type.** Gateway signs must be freestanding signs.
 - (2) **Dimensional Standards.** Gateway signs may not exceed 400 square feet in size and 30 feet in height.
 - (3) **Location.** Gateway signs may be located along any arterial road, highway, or freeway at a key entrance to an urban or rural community.
 - (4) **Community Identification.** The identity of the community for which the sign is intended must be depicted on the sign, and may include a logo, architecture, or iconic signage, as appropriate.
- (e) **Relocation of Existing Billboard Signs.** Existing billboard signs may be relocated with concurrent approval of a billboard relocation agreement by the Board of Supervisors consistent with the California Business and Professions Code Section 5412 and other applicable State laws.

9-408.150 PERMIT REQUIRED

(a) **General Requirements.**

- (1) A building permit is required to erect, construct, install, structurally alter, or relocate any non-exempt sign unless the sign is explicitly allowed without a building permit.

(b) **Permits for Multiple Temporary Signs.** Any person seeking to place temporary signs on two or more sites or distribute 25 or more temporary signs at one time must provide:

- (1) The name and address of the persons(s) responsible for erecting or distributing, maintaining, and removing the temporary signs;
- (2) A description of the method of installation and support for each sign;
- (3) Confirmation that the placement of signs shall not harm landscape plantings or structures;
- (4) A copy, drawing, photograph, or prototype of the temporary sign; and
- (5) The fee specified in the master fee schedule adopted by the Board of Supervisors.

- (c) **Review Required for Certain Temporary Signs.** No temporary sign shall be posted in a County right-of-way, landscaped area, or park before the Director of Public Works has confirmed in writing that the proposed posting will not interfere with the ordinary use and enjoyment of the area, underground irrigation or utilities, or line of sight for motor vehicles, bicycles, and pedestrian traffic.

9-408.160 MASTER SIGN PROGRAM

- (a) **Purpose.** The purpose of a Master Sign Program is to provide a method for an applicant to integrate the design and placement of signs within a development project with the overall design of the development to achieve a more unified appearance. A Master Sign Program may allow for minor variations in dimensional standards and other limitations of this Section, provided the Master Sign Program achieves a result that is superior to what would otherwise be allowed.

- (b) **Applicability and Approval Required.** Master Sign Programs may be approved with an Administrative Use Permit with the modifications as provided in this Chapter.

- (1) **Required Master Sign Programs.** A Master Sign Program is required for:
 - (A) New or remodeled commercial and industrial project on sites two acres or greater in size;
 - (B) Shopping center developments; and
 - (C) Any development within a Planned Development Zone.
- (2) **Optional Master Sign Programs.** A Master Sign Program may be substituted for specific sign designs and sign programs for individual buildings if requested by an applicant.

- (c) **Requirements for Submittal.** Applications for a Master Sign Program must include the following:

- (1) A site plan depicting the proposed location of each sign and existing signs that are to remain;
- (2) Sign dimensions including computation of the number of signs, the maximum total sign area, the maximum area allowed for individual signs, the height of signs;
- (3) A written program of standards for all sign types to be distributed to future tenants including colors, size, illumination, construction details, and sign placement; and
- (4) A list of any exceptions to the sign standards included in this Chapter that would otherwise apply.

- (d) **Required Findings.** Prior to approving an application for a Master Sign Program, the Zoning Administrator shall find that all of the following are true:

- (1) The proposed signs are consistent with and visually related to:

- (A) Other signs in the project by incorporating common design elements including materials, style, colors, illuminations, sign type, or sign shape.
 - (B) The buildings the signs identify by utilizing materials, colors, or design motifs included in the building being identified.
 - (C) The surrounding development by not adversely affecting any surrounding land uses and adjacent businesses or obscuring existing conforming signs.
- (2) The proposed signs are appropriate for the size and character of the development and existing signs in the vicinity.
 - (3) The proposed signs will comply with all provisions of this Chapter except with regards to the specific exceptions requested and approved, which may include the number, height, size, and location of signs.
- (e) **Post-Approval Procedures.** After approval of a Master Sign Program, no signs shall be erected, placed, painted, or maintained, except in conformance with the Program. The Program may be enforced in the same way as any provision of this Title.
- (1) **Lease Agreements.** The Master Sign Program and all Conditions of Approval shall be attached to the lease agreements for all leasable spaced with a project.
 - (2) **Individual Signs.** Any sign that conforms to an approved Master Sign Program may be approved by the Director, however, approval of a Master Sign Program does not waive the permit requirements for individual signs.
 - (3) **Amendments.** The Director may approve amendments to a Master Sign Program that are in substantial conformance with the original approval and do not change dimensional requirements for allowable signs by more than 25 percent. All other amendments, including amendments to Conditions of Approval, shall be processed as a new application.

9-408.170 MODIFICATION OF REQUIREMENTS

The requirements of this Chapter may be modified through the Administrative Use Permit process in Chapter 9-802 Common Procedures in cases in which, due to the unusual nature of the proposed use(s) or the site plan submitted, the requirements set forth in this Chapter are judged insufficient or excessive pertaining to height, square footage, and number of signs. In considering modifications, the Review Authority shall find that:

- (a) The proposed signs are consistent with the size of the facility and related structures, the location of the public access to the development, and other signage in the vicinity, and
- (b) The height, size, and number of proposed signs are the minimum required to identify and direct the public to the activities, services, and products available on-site.

Section 2. Table 9-400.030, Series 400, Title 9 of the San Joaquin County Ordinance Code is hereby amended to read as follows:

TABLE 9-400.030: ALLOWED PROJECTIONS ABOVE HEIGHT LIMITS		
Structures Allowed Above the Height Limit	Maximum Vertical Projection Above the Height Limit Maximum Height Restrictions	Size and Locational Limitations
Skylights	3 feet <u>above the maximum height identified in the Zone</u>	None
Solar panels	Subject to the provisions of Section 9-400.100060	
Other energy production facilities located on a rooftop such as a small wind turbine	5 feet <u>above the maximum height identified in the Zone</u>	None
Chimneys		
Decorative features such as cupolas, pediments, obelisks, and monuments		
Rooftop open space feature for residents' and tenants' use, such as sun decks, sunshade and windscreens devices, open trellises, and landscaping, excluding detached residential structures	20% <u>above the maximum height identified in the Zone of base zone height limit</u>	Limited to a total 25% of roof area, including all structures unless an Administrative Use Permit allows for more rooftop open space for residents' uses
Elevator and stair towers (for multi-unit and non-residential buildings only)	12 feet <u>above the maximum height identified in the Zone</u>	Limited to 20% of roof area
Mechanical equipment penthouses	12 feet <u>above the maximum height identified in the Zone</u>	
Flagpoles	<u>None Subject to provisions of Chapter 9-406, Signs.</u>	<u>Flagpoles must be setback from all property lines a distance equivalent to the height of the pole¹</u>
Fire escapes, catwalks, and open railings required by law	No restriction	None
Architectural elements, such as spires, bell towers, and domes	20% <u>above the maximum height identified in the Zone of base zone height limit</u>	
Parapets, excluding detached residential structures	4 feet <u>above the maximum height identified in the Zone</u>	
Distribution and transmission towers, lines, and poles; freestanding wind turbines	12 feet <u>above the maximum height identified in the Zone</u>	Limited to 20% of the area of the lot, or 20% of the roof area of all on-site structures, whichever is less; No limit if primary use permitted in the zone
Water tanks <u>not including fire suppression water tanks</u>	<u>for as an accessory structures only</u>	
Airway beacons	<u>None as a primary use</u>	
<u>Fire suppression water tanks</u>	<u>No restriction</u>	<u>No restriction</u>
Telecommunications facilities, antennas, and microwave equipment	Subjects to provisions of Chapter 9-411	
Radio towers		
Athletic field lighting	Up to a maximum of 80 feet in total height	None

¹ The required setback requirement for flagpoles may be modified with a Zoning Compliance Review, provided that no residential use is located within the fall radius of the proposed flagpole and the location of the flagpole is reviewed by all applicable responsible agencies. The Zoning Administrator shall notify all property owners of land adjacent to the flagpole site approved with the Zoning Compliance Review.

Section 3. Section 9-900.010, Series 400, Title 9 of the San Joaquin County Ordinance Code is hereby amended to read as follows:

<u>A-Frame Sign</u>	Airport Hazard
A-Weighted Sound Level	Airport Imaginary Surface
<u>Abandoned Sign</u>	Airport Reference Point
Abatement	Airport
Involuntary Abatement	All-Weather Surfacing
Subsequent Abatement	Alley
Voluntary Abatement	Allowed Use
Abutting	Alteration
Access	Alternative Surfacing Materials
Approved Access	Ambient Noise Level
Restricted Access	Animals, Domestic (Household Pets)
Accessory Use	<u>Animated Sign</u>
Accessory	Annual State License
Accessory Building	Annular Space
Accessory Dwelling Unit (ADU)	Antenna
Attached ADU	Antenna, Radio/TV Dish
Converted ADU	Antiquated Subdivision
Detached ADU	Apartment
Interior ADU	Applicant
Junior ADU (JADU)	Approval
Accessory Structure	Approval Authority
Accessory Short-Term Rentals	Aquifer
ADU/JADU Application	Arcade
Adjacent	Archaeological Resource
Administrative Review	Architectural Feature
Adult Book Store	Area Facilities Plan
<u>Advertising Display, Outdoor</u>	Area Median Income
Affordable Housing	Area of Benefit
Agency	Area of Special Flood Hazard
Agent	Arterial Road
Aggregate Base	As-Built Plans
Agri-Tourism	Asphalt Concrete
Agricultural Building	<u>Attached Sign</u>
Agricultural Drainage	Auction, Livestock
Agricultural Equipment Storage	Auction, Agricultural Machinery
Agricultural Experience	Awning
Agricultural Grading	<u>Awning Sign</u>
Agricultural Homestay	Balloon
Agricultural Land or Farmland	Banner
Agricultural Land, Nonprime	<u>Banner Sign</u>
Agricultural Land, Prime	Barn
Agricultural Mitigation Land	Basement
Agricultural Operation	Bay Window
Agricultural Products	Bay
<u>Agricultural Sign</u>	Bedrock
Agriculture	Bedroom
Aircraft	

Bench	Cemetery
Bikeway	Cesspool
Bikeway Classes	<u>Changeable Copy</u>
Class I Bikeway (Shared Use Path)	<u>Change of Business Sign</u>
Class II Bikeway (Bicycle Lane)	Chip Seal
Class IIB Bikeway (Buffered Bicycle Lane)	Civil Engineer
Class III Bikeway (Bike Route)	Clearance
Class IIIB Bikeway (Bicycle Boulevard)	<u>Clearance of Sign</u>
Class IV Bikeway (Separated Bikeway)	Club
Billboard	Collocation or Colocation
Bioenergy	Combination Truck
Biomass Energy Production	Commercial Cannabis Activity
Block Face	Commercial Cannabis Development Agreement
Block	Commercial Cannabis License
Board of Supervisors or Board	Commercial Cannabis Licensee
Boarding School	Commercial Coach
Boardinghouse	Commercial Filming
Boathouse, Private	<u>Commercial Mascot</u>
Boutique Sale	<u>Commercial Message</u>
Buffer Zone	Commercial Project
Buffer	<u>Commemorative Sign</u>
Build-to Line	Common Interest Development
Building Code	Community Land Trust
Building Coverage	Compaction
Building Height	Condition of Approval
Building Official	Conditional Use
Building Site	Conditions of Overcrowding
Building	Condominium
Accessory Building	Consistency
Main or Principal Building	Construction
Public Building	<u>Construction/Development Sign</u>
Quasi-public Building	Construction Drainage
California Building Code	Construction Grading
Cannabis Business Park	Construction Installations
Car Share Vehicle	Contamination
Caretaker Residence	Contiguous
Carport	Contour
Car Wash	Convalescent Home
Car Wash, Private	Coop
Casing	<u>Copy Area of Sign</u>
Catholic Protection Well	Corporation Yard
	Corral
	Cottage Food Employee
	Cottage Food Operation

Cottage Food Operator	Discretionary Permit
Cottage Food Products	Disposal
County Maintained Road	Distilled Spirits
County Procedures	Distilled Spirits Storage
County Standards	Distributor License
County Surveyor	District
County	Dock, Private
Court	Dock, Public
Creamery	Drainage Facility
Cul-de-sac Street	Drainage
Cultivator License	Drip Line
Custom Slaughtering	Drive-Through Facilities
Cut	Dwelling Cluster
Cutoff Angle	Dwelling Unit
Cutoff	Dwelling, Second Unit
Dairy	Dwelling
Dangerous Building	Easement
	Eave
Day/Night Average Sound Level (Ldn)	Educational Animal Project
Days	Effective Date
Deck	Efficiency Kitchen
Decibel (Db)	Efficiency Unit
Decision-making Body	Electrified Security Fence
Deferred Infrastructure Charge	<u>Electronic Message Center Sign</u>
Agreement	<u>Electronic Sign</u>
Demolition	Embankment
Density Bonus	Emergency Work
Department	Encroachment Permit
Depth of Excavation (cut)	Encroachment
Depth of Fill	Enforcement Official
Design	Engineering Geologist
Design Standards	Engineering News Record
Design Storm Runoff	Construction Cost Index
Designated Fund	Environmental Constraints
Detached Structure	Environmental Health Department
Detention Basin	Environmental Impact Report (EIR)
Developer	Environmental Impact
Development	Equivalent Sound Level (Leq)
Development Agreement	Erosion
<u>Digital Display</u>	Establishment
Direct Benefit	Evacuation Plan
Director	Exaction
Director of Environmental Health	Excavation (Cut)
Director of Public Works	<u>Exempt Sign</u>

Existing Manufactured Home Park or Subdivision	Floodplain Encroachment Permit
Existing Structure	Floodplain Management
Exotic Animals	Floodproofing
Expansive Soil	Floodway
Expert Professional	Floor Area
Exterior Storage	Food Establishment
<u>Externally Illuminated Sign</u>	Food Preparation
Extraction Well	<u>Freestanding Sign</u>
Family Food Production	Freestanding Structure
Family	Front Wall
Farm Cooperative	Frontage
Farmers' Market	Frontage, Primary
Farm Office	Frontage, Secondary
Farmland Conservation Easement	Frontage Road or Service Road
Farmstay	<u>Fueling Sales Sign</u>
Feasible	Garage, Private
Feedlot	Garage, Public
Fence	Garage/Yard Sale
Fence, Closed	<u>Garage/Yard Sale Sign</u>
Fence, Open	<u>General Advertising for Hire</u>
Fill	General Plan
Final Grade	Geotechnical Engineer
Final Map	Glare
Findings	Government Code
Fireworks	<u>Government Signs</u>
Flag	Grade
Flea Market	Adjacent Grade
Flood Control Engineer	Average Grade
Flood Control Facilities	Existing Grade
Flood Elevation	Finished Grade
Flood Fringe	Grading
Flood Hazard	Grading Excavation
Flood Height	Grading Plan
Flood Insurance Maps	Grease Trap
Flood Insurance Rate Map or FIRM	Greenhouse, Private
FIRM Zone AH	Ground Disturbance
FIRM Zone AO	Ground Water
Flood Insurance Study	Grout
Flood or Flooding	Guesthouse
Base Flood	Habitable Room
Fifty-Year Flood	Hazardous Materials
100-Year Flood	Hazardous Waste
Flood Variance	Hazardous Waste Facility
Floodplain Administrator	Health and Safety Code
	Heliport

Heritage Oak Tree
 Highest Adjacent Grade
 Historic Preservation Terms
 California Register of Historical Resources
 Character Defining Feature
 Certified Local Government
 Contributing Structure
 Exempt Alteration(s)
 Exterior Architectural Feature
 Historic Preservation District
 Historic Landmark
 Historic Resource
 Integrity
 Major Alteration
 Minor Alteration
 National Register of Historic Places
 Preservation
 Qualified Historic Property
 Reconstruction
 Rehabilitation
 Restoration
 Secretary of the Interior's Standards for the Treatment of Historic Properties
 Substantial Deterioration or Decay
 Historical Tree
 Hog Farm, Hog Farming
 Home Occupation
 Homeowner's Association
 Homesite Parcel
 Horse Raising
 Hospital, Animal
 Hours of Operation
 Household, Low Income
 Household, Moderate Income
 Household, Very Low Income
 Household Pets
Illegal Sign
 Improvement Plan
 Improvement Standards
 Improvements
 Impulsive Noise
Indirectly Illuminated Sign
 Industry Event
 Industry, Extractive
 Industrial Project
 Infill
Inflatable Sign
Informational Sign
 Infrastructure
 Infrastructure Reimbursement Charge
 Inoperative Vehicle
Institutional/Public Sign
 Interested Person
Internally Illuminated Sign
 ITE Trip Generation Manual
 Junk
 Junkyard
 Kennel
 Keyway
 Kitchen
 L1 - L90
 Land Area, Net
 Land Disposal Facility
 Land Leveling Operation
Landscape-Related Terms
 Applied Water
 Automatic Irrigation Controller
 Backflow Prevention Device
 Compost
 Drip Irrigation
 Estimated Total Water Use (ETWU)
 Flow Rate
 Graywater
 Hydrozone
 Invasive Plant Species
 Landscape Area
 Landscaping
 Maximum Applied Water Allowance
 Mulch
 Pervious
 Plant Factor or Plant Water Use Factor
 Recycled Water

Runoff	Marketing Event
Station	<u>Marquee Sign</u>
Turf	<u>Master Sign</u>
Valve	<u>Master Sign Program</u>
Water Conserving Plant Species	Maximum Demand
Water Feature	Maximum Sound Level (Lmax)
Large-scale Accessory Winery	Median
Event	Medical Marijuana Dispensary
Limited Retail Sales	Merger
Living Area	Merger, Voluntary
Loading Space	Micro-business
Lot	Mined Lands
Corner Lot	Mineral Resources
Flag Lot	Minimum Parcel Size
Interior Lo	Ministerial Permit or Approval
Reverse Corner Lot	Ministerial permit application
Substandard Lot	Minor Subdivision
Through Lot	Mitigation Fee Act
Lot Area	Mixed Use Development
Gross Lot Area	<u>Mobile Billboard</u>
Net Lot Area	Mobile Home, Caretaker
Lot Depth	Mobile Home, Temporary
Lot Equivalent	Mobile Home Park
Lot Line	Mobile Home Site or Space
Front Lot Line	<u>Mobile Vending Unit</u>
Rear Lot Line	Monumentation
Side Lot Line	<u>Monument Sign</u>
Lot Line Adjustment	<u>Movable Sign</u>
Lot Width	Native Oak Tree
Low Income	Natural Bank
Lower Income	Noise Contour
Lower Income Student	Noise-Sensitive Land Uses
Lowest Floor	<u>Non-Commercial Message</u>
Luminaire	Nonconforming Lot
Major Intersection	<u>Nonconforming Sign</u>
Major Subdivision	Nonconforming Structure
Major Transit Stop	Nonconforming Use
<u>Mansard Sign</u>	Nuisance
Manufactured Home	Nursing Home
Manufactured Home Park or	Object
Subdivision	Objective Standards
<u>Manufacturer's Marks</u>	<u>Off-Premises Sign</u>
Manufacturing License	Off-Site Use
Marina	<u>On-Premises Sign</u>
Marketing Calendar	Ordinary Maintenance

Official Notices
 Open Space, Common
 Open Space, Private
 Open Space, Public
 Outdoor Goods Display
 Outdoor Storage
 Overburden
 Overflow Parking
 Owner
 Owner-Operator
 Owner-Operator Truck Parking
 Packing Shed
 Parcel
 Parcel Map
 Parking Attendant
 Parking Lot
 Parking Space or Stall
 Parkway
 Pasture
 Pathway
 Pedestrian Way
 Peak Hour
 Pen
Pennant
 Permanent Residency
 Permitted Use
 Person
 Pet Grooming and Training
 Planning Commission
 Planting Strip
Pole Sign
Political Sign
 Pollution, Water
Portable Sign
 Portland Cement Concrete
 Poultry Ranch or Farm
 Pre-existing
 Premises
 Prepackaged Food
 Private Rights-of-Way
 Process Equipment
 Produce
Produce Sign
 Produce Stand
 Project
Projecting Sign
 Protective Barrier
 Protected Zone
 Public
 Public Building
 Public Display of Fireworks
 Public Facilities
 Public Improvement Plan
 Public Sanitary Sewer
 Public Transit
 Public Water System
 Pump/Pumphouse
Pylon Sign
 Qualifying Entity
 Qualifying Nonprofit Corporation
 Quarry Excavation
 Quarry, Idle
 Rainy Season
 Rare and Endangered Species
Readerboard Sign
 Real Estate Sales
Real Estate Sign
 Reasonable Accommodation
 Record Title Ownership
 Recreation
 Recreation Area
 Recreation Facility
 Recreation, Commercial
 Recreation, Private
 Recreation, Public
 Recreational Vehicle
 Recreational Vehicle Park
 Recreational Vehicle Site or Space
 Recycling
Regional Directional Sign
 Residence, Primary
 Residential
 Residential Development
Residential Identification Sign
 Residential Solar Energy System,
 Small
 Residual Repository
 Resource Recovery
 Retailer License
 Retention Basin

Review Authority
Ridge Line
Right-of-Way
Riparian Corridor
Riparian Habitat
Riparian Woodland
Road
 Part-Width Road
 Private Road
 Public Road
Road System
 Rural Road
 Rural Residential Road
 Local Residential Road
 Local Commercial/Industrial
 Road
 Collector Road
 Minor Arterial
 Principal Arterial
 Expressway
 Freeway
Roadbed
Roof Sign
RWQCB
Salute Fireworks
Sanitary Disposal of Process Water
Sanitary Landfill
School Districts
Screening
Seal, Sanitary
Seasonal Sales
Second Unit Dwelling
Sediment
Seepage Pit or Vertical Drain
Semi-truck
Senior Citizen
Septic System
Septic Tank
Servants' Quarters
Setback Line
Sign
Sign Area
Sign Copy
Sign Exclusions

Sign Face
Sign Maintenance
Sign Panel
Sign Structure
Sign-Related Terms
 A-frame Sign
 Abandoned Sign
 Advertising Display, Outdoor
 Animated Sign
 Awning Sign
 Banner Sign
 Changeable Copy
 Clearance of Sign
 Commemorative Sign
 Commercial Message
 Construction/Development Sign
 Copy Area of Sign
 Digital Display
 Electronic Message Center Sign
 Electronic Sign
 Exempt Sign
 Externally Illuminated Sign
 Face
 Flag
 Freestanding Sign
 General Advertising for Hire
 Height of Sign
 Illegal Sign
 Indirectly Illuminated Sign
 Inflatable Sign
 Institutional/Public Sign
 Internally Illuminated Sign
 Mansard Sign
 Marquee Sign
 Master Sign Plan
 Monument Sign
 Noncommercial Message
 Nonconforming Sign
 Off-premises Sign
 On-premises Sign
 Pennant
 Pole Sign
 Political Sign
 Portable Sign
 Produce Sign

Projecting Sign	State
Pylon Sign	Statement of Expense
Readerboard Sign	Stationary Noise Source
Real Estate Sign	Stock Cooperative
Residential Identification Sign	Storage Building, Private
Roof Sign	Storage Building, Public
Sign	Storage Structure
Sign Area	Stormwater Runoff
Sign Copy	Story
Sign Exclusions	Story, Half
Sign Maintenance	Streets and Highways Code
Sign Structure	Street Frontage
Special Events/Holiday Sign	Stub Street
Supplemental Tenant Sign	Structural Alteration
Temporary Sign	Structure
Tenant Sign	Accessory Structure
Traffic Sign	Primary Structure (Main
Utility Sign	Structure)
Wall Sign	Temporary Structure
Wind Sign	Subdivider
Window Sign	Subdivision
Silo	Subdivision Map Act
Single Tone Noise	Subdivision Sales Office
Site	Subsequent Permit
Site, Excavation or Grading	Substantial Damage
Slope	Substantial Deposits
Slope Stability	Substantial Improvement
Small-scale Accessory Winery Event	Subsurface Boring
<i>Small Lot Single-Unit Development</i>	<u>Supplemental Tenant Sign</u>
Snipe	Supportive Housing
Soil	Surface Water
Soils Report	Swimming Pool & Equipment
Solar Energy System	Swine
Solid Waste	Tandem Parking
Solid Waste Facility	Target Population
Source Capacity	Temporary Real Estate Sales
Special Events and Sales	<u>Temporary Sign</u>
Special Indoor Event	Temporary Structure
Special Outdoor Event	Temporary Work Trailer
<u>Special Event Sign</u>	Tentative Map
Specific Plan	Tentative Parcel Map
Stable, Boarding	Terminal Drainage or Terminal Drain
Stable, Private	Terminal Waterway
Stacking Distance	Terrace
Start of Construction	Testing Laboratory License

Topsoil
 Towing Service
 Townhouse Development
Traffic Sign
 Transfer Station
 Transfer/Processing Station
 Transit Corridor
 Transitional Housing
 Transportation Noise Source
 Traveled-Way
 Treatment
 Treatment Facility
 Tributary Watershed
 Truck, Heavy
 Truck, Light
 Truck, Medium
 Truck Parking
 Truck Terminal
 Truck Trailer
 Urban Area
 Urban Cluster
 Urban Use
 Use
 Accessory Use
 Incidental Use
 Primary Use
 Use Permit
 Use Type
Utility Sign
 Variance
 Vegetation removal
 Vehicle
 Vehicle, Heavy Duty
 Vendee
 Vernal Pool
 Very Low Income
 Vesting Tentative Map
 Veteran
 Vineyard
 Visible
 Wall
Wall Sign
Warning or No Trespassing Sign
 Waste
 Waste Disposal Facilities

Wastewater
 Wastewater Disposal, On-Site
 Wastewater Disposal System
 Wastewater Treatment Plant
 Water Main or Water Line
 Water Quality
 Water Source
 Water Storage Facility
 Water System
 Watercourse
 Welfare and Institutions Code
 Well
 Abandoned Well
 Destroyed Well
 Dewatering Well
 Domestic Water Well
 Extraction Well
 Geophysical Well
 Injection Well
 Monitoring Well
 Recharge Water Well
 Sewer Well
 Well Pit
 Well Pit
 Windfarm
 Wind Energy System, Commercial
 Wind Energy Machine, Private
 Windmill
Wind Sign
Window Sign
 Wine Cellar, Off-Site
 Wine Cellar, On-Site
 Wine Premises, Bonded
 Wine-Related Production
 Operation
 Wine Release Event
 Wine Tasting Room
 Winery
 Large Winery
 Medium Winery
 Small Winery
 Winery Tours
 Wireless Communications-Related
 Terms
 Accessory Equipment

- Antenna
- Antenna, Amateur Radio
- Antenna, Ground Mounted
- Antenna, Panel
- Antenna, Satellite Earth Station
- Antenna Array
- Antenna Structure
- Base Station
- Camouflaged Facility
- Collocation
- Co-Location
- Concealment
- Eligible Facilities Request
- Eligible Support Structure
- Equipment Shelter
- Mast
- Microcell Facility
- Monopole
- Personal Wireless Service Facility
- Readily Visible
- Radio Frequency
- Related Equipment
- Satellite Dish
- Shot Clock
- Stealth Facility
- Substantial Change
- Tolling
- Tower
- Wireless Communications Facility
- Wireless Communications Facility, Small Cell
- Workshop/Hobby Shop
- Work Trailer
- Writing
- Yard
 - Front Yard
 - Rear Yard
 - Side Yard
 - Street Side Yard
- Zone

Section 4. Section 9-900.020, Series 400, Title 9 of the San Joaquin County Ordinance Code is hereby amended to read as follows:

A-Frame Sign. A temporary freestanding sign that is composed of two panels hinged at the top and capable of standing on its own frame without external support or attachment. Sandwich board sign, sidewalk sign, and A-Board sign all have the same meaning as A-Frame sign.

Abandoned Sign. A sign that:

- (1) has not been used for a period of 12 months; or
- (2) was erected for an occupant or business unrelated to the present occupant or business; or
- (3) relates to an event or purpose which no longer exists.

Advertising Display, Outdoor. A sign that directs attention to a business, profession, commodity, service or entertainment that is conducted, sold, or offered elsewhere than the lot where the sign is located. Also known as an Outdoor Advertising Sign or a Billboard.

Agricultural Sign. A sign providing identification information related to agricultural operations including crop identification, right to farm information, or information relating to youth agricultural organizations. Agricultural signs may not exceed six feet in height. The maximum sign area is 16 square feet on parcels less than five acres and 24 square feet on parcels five acres or more.

Animated Sign. A sign with messages that visually change, or images that move or appear to move, flash on or off, wink or blink with varying light intensity, show motion or create the illusion of motion, or revolve to create an illusion of being on or off. Animated signs excludes exterior building light changes that cycles through a spectrum of colors. This definition does not include traditional barber poles or scoreboards, nor does it include commercial mascots, digital displays, and electronic signs, which are defined separately.

Attached Sign. A sign supported by a building. This term includes awning signs, roof signs, mansard signs, wall signs, marquee signs, blade signs, and projecting signs.

Awning Sign. A sign painted, printed, stenciled, sewn, or stained into the surface of an awning or canopy.

Banner Sign. A sign that is painted or printed on lightweight flexible material and hung from a staff or other device by ropes, wires or similar means in a manner to minimize movement. A banner sign may be temporary or permanent. This definition includes feather banners.

Changeable Copy. A sign that is constructed or designed to allow for periodic changes of copy. Examples include signs for an auditorium, theater, school, church, meeting hall, or similar uses characterized by public assembly and changing programs or events, or gas station prices. This definition does not include animated signs, digital displays, or electronic signs.

Change of Business Signs. A temporary attachment or covering over a permitted sign indicating a change of ownership or activity may be displayed for no longer than 60 days following the change of ownership or activity for which the sign is intended.

Clearance of Sign. The smallest vertical distance between grade and the lowest point of any sign, including any structure or framework extending over the grade.

Commercial Mascot. A person or animal, whether or not costumed or decorated, intended to serve or function as a commercial advertising device. Includes sign twirlers, sign clowns, human sandwich boards, and persons or animals holding or supporting any sign or advertising device displaying commercial speech or conveying a commercial message. This definition also applies to robotic devices intended to simulate a live person and/or animal.

Commercial Message. A message on a sign, or portion of a sign, that promotes, informs, or proposes an economic transaction, primarily concerns the economic interests of the sign sponsor and/or audience, or is intended to further discussion in the marketplace of goods and services.

Commemorative Sign. A sign designed to recognize or observe a significant historical or memorial event.

Construction/Development Sign. A sign announcing a future use of the site and identifying businesses affiliated with the project, such as architectural, engineering, or construction firms.

Copy Area of Sign. The area of the sign in which copy appears.

Digital Display. A method of displaying a visual image that uses liquid crystal cells, other types of light emitting diodes (LEDs), or their functional equivalent to allow for the message or image to be easily changed. This definition applies to signs displaying a series of still images and to laser-projected signs.

Electronic Message Center Sign. A sign capable of displaying words, symbols, figures or images that can be electronically or mechanically changed.

Electronic Sign. A sign that is capable of presenting variable message displays by projecting an electronically controlled pattern. See also Digital Display.

Exempt Sign. A sign which may be legally displayed, erected, or maintained, but is not subject to review and approval pursuant to this Title.

Externally Illuminated Sign. Any sign that is lit by a light source that is external to the sign directed towards and shining on the face of the sign.

Flag. A piece of cloth or bunting, often attached to a staff or pole, representing emblems of the USA, State of California, or civic, philanthropic, educational, or religious organizations. A piece of fabric or other flexible material, usually rectangular, of distinctive design, used as a symbol, which is capable of movement, or fluttering in moving air or wind. A piece of fabric or other flexible material, usually rectangular and often attached to a staff or pole, of distinctive design, used as a symbol, which is capable of movement, or fluttering in moving air or wind.

Freestanding Sign. A sign that is self-supporting on the ground and is in no part supported by a building. This term includes pole signs, pylon signs, and monument signs.

Fueling Sales Sign. A freestanding sign displaying the price of gasoline. Fueling sales signs cannot exceed 150 square feet and may be erected on the site of a service station.

Garage/Yard Sale Sign. A temporary sign advertising a garage or yard sale. One sign, not exceeding two square feet may be posted on the property where the sale is being held during the duration of the sale only.

General Advertising for Hire. The advertising or promoting of other businesses, establishments, or causes using methods of advertising, typically for a fee or other consideration but not always, in contrast to self-promotion or on-site advertising.

Government Signs. Official notices issued by the County or a county, city, other public agency, or a special district or posted in the performance of a public duty; notices posted by a utility or other quasi-public agency; signs erected by a governmental body to direct or regulate pedestrian or vehicular traffic; bus stop signs erected by a public transit agency; or signs required or authorized by law. Government signs may also include temporary signs and banners for special events and public nonfictions sponsored by the County, including Electronic Message Center signs, which may be displayed in public rights of way.

Illegal Sign. A sign that was installed contrary to the laws and ordinances in effect at the time of its installation or that is unsafe, poses a danger to the public, or is a traffic hazard.

Indirectly Illuminated Sign. A sign with an external light source that is separate from the sign face or cabinet and is directed to shine solely on the sign.

Inflatable Sign. A form of inflatable device that includes a commercial or non-commercial message or commercial mascot displayed, printed, or painted on the surface of an inflatable background, and is primarily installed outside of a building. This sign type includes balloon signs.

Informational Sign. Directional and other explanatory signs that are necessary for public safety or are intended for the convenience of the public, including address signs, menu boards time or temperature displays, the identification of restrooms and other facilities, directional signs, or other incidental business signs such as credit cards accepted.

Institutional/Public Sign. A sign erected and maintained for municipal and regulatory purposes or to identify schools, hospitals, historical sites, public services, or other public institutions, or to identify public service events, such as festivals and spectacles.

Internally Illuminated Sign. A sign with an internally concealed light source within the sign or sign structure.

Mansard Sign. A sign attached below the deck line or principal roofline of a mansard roof or similar roof-like façade.

Manufacturer's Marks. Marks on building materials, consumer products, or industrial products, which are integral to the product and identify the make, seller, provide, or product and which customarily remain on the product after sale.

Marquee Sign. A sign attached in any manner to, made part of, or painted on a hood or permanent construction that projects more than 18 inches from the wall of the building to which it is attached, usually above the entrance.

Master Sign. A sign that identifies a multi-tenant development project.

Master Sign Program. A comprehensive plan for signage for a commercial, mixed use, office, or industrial project to establish a coordinated theme of design elements, such as color, lettering style, and placement that creates an identity for the project. Signage may vary from the standards in this Title pertaining to maximum height, area, setbacks, placement on buildings and other locational requirements

Mobile Billboard. Any vehicle, or wheeled conveyance which carries, conveys, pulls, displays, or transports any sign or billboard for the primary purpose of advertising a commercial or noncommercial message, or other general advertising for hire.

Mobile Vending Unit. A vehicle (e.g., truck, trailer, wagon) or structure not permanently fixed to a permanent foundation that may be moved under its own power, moved by hand, towed by a motor vehicle or carried upon or in a motor vehicle or trailer. A mobile vending unit does This does not include news racks or vending machines but does include mobile vending food preparation units and vehicles, such as "taco trucks".

Monument Sign. A type of freestanding sign not elevated on a pole or other support structure and anchored to or attached at grade.

Movable Sign. A sign that any visible portion of which rotates or moves in any way.

Noncommercial Message. A message or image on a sign, or portion of a sign that is not a commercial message. See Commercial Message.

Nonconforming Sign. A sign that was legally installed under the ordinances and law in effect at the time, but is now in conflict with the provisions of this Title.

Off-premises Sign. A sign that directs attention to a business, commodity, service, or entertainment conducted, sold, or offered at a location other than the premises on which the sign is located.

On-premises Sign. A sign that directs attention to a business, community, service, or entertainment conducted, sold, or offered on the premises.

Pennant. Any lightweight plastic, fabric, or other material designed to move in the wind and attract attention. Flags and banners are not included in this definition.

Pole Sign. A type of freestanding sign mounted on a pole or other support so that the bottom edge of the sign face is at least five feet above grade.

Political Sign. A sign used in connection with local, state, or national elections, campaigns, or referendums.

Portable Sign. A sign designed to be moved easily and not permanently affixed to the ground or to a structure or building.

Produce Sign. A sign associated with farm produce stands.

Projecting Sign. A sign attached to and projecting from a building wall.

Pylon Sign. A type of freestanding sign that is supported and in direct contact with the ground, monumental structures, or pylons, and that typically has a sign face with a vertical dimension that is greater than its horizontal dimension.

Readerboard Sign. A sign structure or mounting device on which at least a portion of the face may be used for changeable copy.

Real Estate Sign. A sign advertising the real estate upon which the sign is located as being for rent, lease, or sale.

Regional Directional Signs. A type of off-site residential subdivision sign that provides directional information from arterial roads, freeways, and highways to a residential development.

Residential Identification Sign. A sign identifying a subdivision, condominium complex, or other residential development.

Roof Sign. A mounted or painted on a building roof or parapet, or which is wholly dependent on a building for support and projects above the roof eave.

Sign. Any type of device, structure, or fixture that is affixed to a lot or improvements thereon that incorporates graphics, symbols, or written copy that is visible to the public and is intended to communicate information. A device, structure, or fixture is "visible to the public" if it is visible from a public street, park, walkway, or other public space. Graphics, artwork, and seasonal decorations that do not relate to the use of a site or structure are not considered signs.

Sign Area. The entire area within a single, continuous, rectangular perimeter enclosing the extreme limits of writing, representation, emblem, or figure of similar character, together with any frame or other material or color forming an integral part of the display or used to differentiate such sign from its surroundings.

Sign Copy. Words and symbols found on the sign surface, either in permanent, removable, or electronically changeable form.

Sign Exclusions. "Sign exclusions" are items that are not signs and are excluded from the definition of sign:

- (1) Architectural Features. Decorative or architectural features of buildings (not including lettering, trademarks, or moving parts), that do not perform a communicative function, such as foundation stones, cornerstones, architectural lighting;
- (2) Cemetery Markers. Grave markers, gravestones, headstones, mausoleums, shrines, and other markers of the deceased;
- (3) Certain Insignia on Vehicles, Boats, and Vessels. On vehicles, boats, and vessels defined in the Code Title 4, Division 4, Chapter 1: license plates, license plate frames, registration insignia, non-commercial messages, and messages relating to the business of which the vehicle, boat, or vessel is an instrument or tool; also, messages relating to the proposed sale, lease, or exchange of the vehicle, boat, or vessel;
- (4) Fireworks. The legal use of fireworks otherwise regulated by this Code; and
- (5) Symbols Embedded in Architecture. Non-commercial messages permanently integrated into the structure of a permanent building, including windows, doors, or walls.

Sign Face. That portion of a sign upon which the copy is mounted or displayed.

Sign Maintenance. The normal care needed to keep a sign functional, such as cleaning, painting, replacing, or repairing parts or portions of a sign made unusable by ordinary wear, tear, or damage, or the reprinting of existing copy without altering the basic copy, design, or structure of the sign..

Sign Panel. See Sign Face.

Sign Structure. A structure intended for supporting, bracing, or containing a sign.

Special Event Sign. A temporary sign announcing a special event associated with the premises, community, or holiday.

Supplemental Tenant Sign. A sign that identifies an individual tenant space in a development project.

Temporary Sign. Any sign, banner, pennant, valance, or display constructed of cloth, canvas, light fabric, cardboard, wallboard, or other like materials, with or without a frame, and any other type of sign not permanently attached to the ground or a structure, that is intended to be displayed for a limited period of time only.

Traffic Sign. A sign pertaining to official traffic control and safety.

Utility Sign. A sign identifying conduits, cables, danger, and/or providing service or safety information.

Wall Sign. A type of attached sign painted on, or attached parallel to, a building wall.

Warning or No Trespassing Signs. Signs erected to warn people about hazards or state that no trespassing allowed on a property. Warning or no trespassing signs may not exceed two square feet.

Wind Sign. A display of streamers, pennants, whirligigs, windsocks, or similar devices designed to move in response to air pressure. Banner signs and flags are not wind signs.

Window Sign. A sign painted on or attached to a window and intended to be viewed principally from outside the business.

Section 5. This Ordinance shall take effect and be in force thirty (30) days after its adoption, and prior to the expiration of fifteen (15) days from the passage thereof, shall be published once (1) in the Stockton Record, a newspaper of general circulation published in the County of San Joaquin, State of California, with the names of the members of the Board of Supervisors voting for and against the same.

PASSED AND ADOPTED at a regular meeting of the Board of Supervisors of the County of San Joaquin, State of California, on this ___ of ___ to wit:

AYES:

NOES:

ABSENT:

ABSTAIN:

MIGUEL A. VILLAPUDUA
Chairman, Board of Supervisors
County of San Joaquin
State of California

ATTEST: RACHÉL DeBORD
Clerk of the Board of Supervisors
County of San Joaquin
State of California

By: _____
Deputy Clerk



