

# 7070800000—Cultural Services

## Parks & Recreation

Monica Nino, County Administrator

General Fund	2016-2017 Actual	2017-2018 Approved	2018-2019 Requested	2018-2019 Recommended	Increase/ (Decrease)
<b>Expenditures</b>					
<i>Other Charges</i>	\$441,965	\$449,965	\$715,540	\$715,540	\$265,575
<i>Total Appropriations</i>	\$441,965	\$449,965	\$715,540	\$715,540	\$265,575
<b>Earned Revenues By Source</b>					
	\$0	\$0	\$0	\$0	\$0
<b>Net County Cost</b>	\$441,965	\$449,965	\$715,540	\$715,540	\$265,575

### Purpose

This budget contains contributions to organizations that provide cultural services.

The San Joaquin County Historical Society acquires, conserves, and manages historic buildings, artifacts, and documents owned by the County. In addition, the Society has a contractual arrangement with the County to operate the museum located in Micke Grove Park and to provide public access, exhibits, and educational services at the museum.

The Micke Grove Zoological Society (MGZS) assists in enhancing Micke Grove Zoo and providing the following Zoo-related services: management of an educational program; care and maintenance of the program animal collection; management of a volunteer program; operation of the Zoo store and snack bar; and maintenance of the membership and adoption programs.

### Major Budget Changes

#### Other Charges

- \$231,824 One-time contribution toward outstanding retirement liability.
- \$33,751 Increase in base contribution for retirement costs.

### Program Discussion

#### San Joaquin Historical Society

The 2018-2019 County contribution to the San Joaquin County Historical Society is recommended at \$615,540, which is an increase of \$265,575 from 2017-2018. The increase is attributable to \$33,751 for ongoing retirement costs and \$231,824 in a one-time contribution toward out-

standing retirement liability. Due to a minor calculation error, the amount provided to the Historical Society for retirement liability will be based on the actual obligation incurred, which is anticipated to be less than the recommendation. The recommended budget also includes in-kind County support services of approximately \$273,085, for facilities and grounds maintenance; irrigation and potable water; liability insurance; and waiver of parking fees for Society members and volunteers.

The recommended County contribution of \$383,716 (new base funding level) excluding the in-kind County support services and one-time contribution toward the outstanding retirement liability (\$231,834), represents approximately 46% of the Society's 2018-2019 proposed operating budget of \$832,860.

For 2016-2017, the Society reported the following for museum visitation and hours of services:

#### 2016-2017 Museum Visitation

<i>Weekend</i>	24,963
<i>Weekdays</i>	14,899
<i>Tours</i>	<u>16,357</u>
<b>Total</b>	56,219

#### 2016-2017 Volunteer Hours of Service

<i>Board of Trustees</i>	4,975
<i>Committees</i>	9,250
<i>Docent Council</i>	7,470
<i>Tractor &amp; Ag Equipment</i>	4,850
<i>Friends of the Museum</i>	<u>1,250</u>
<b>Total</b>	27,795

In 2017-2018, the Society continued to preserve and restore artifacts that reveal the County's heritage,

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including the Ledbetter Family Barn, more than 50,000 historic objects and documents, and the 1848 Charles Weber cottage, which is the oldest building in the County.

### **Micke Grove Zoological Society**

The 2018-2019 County contribution to the MGZS is recommended at \$100,000.

In 1999, the County and MGZS entered into an agreement (A-99-599), which outlines the responsibility of the County to provide for the maintenance, operation, and security of the park, and where MGZS, as a non-County organization, will provide charitable events and activities for the purpose of assisting Micke Grove Zoo, and affirms MGZS' fiduciary responsibility over funds raised to ensure prudent money management of donated funds.

As part of the agreement, the County and MGZS annually agree upon the number of free admissions provided as part of MGZS' membership program. As of April 2018, the annual MGZS membership was approximately 1,542, which includes individual and family memberships.

During 2017-2018, County funding enabled the MGZS to sustain the educational programs, activities, and promotional services. Additionally, the MGZS was able to donate \$5,000 to the County Parks and Recreation Division for a highway billboard advertising Micke Grove Zoo's 60th Anniversary Celebration, and donated \$9,000 to Micke Grove Zoo for renovation of two exhibits.

### *Zoo Education Program*

In 2008-2009, the Parks and Recreation Department reinstated the Zoo Education Program, which included a Zoo

Education Coordinator and approximately \$130,500 to fund a seasonal education program. In 2010-2011, the Department eliminated the Zoo Education Program in order to meet its budget reduction, and MGZS took over the management and funding of the program, increasing the level of service to year-round.

The 2018-2019 MGZS Zoo Education program is budgeted at \$125,000, which is approximately 62.5% of the MGZS 2018-2019 budget of \$200,000. Marketing and promoting the Zoo and its programs, providing services to Zoo visitors through snack bar and gift shop operation, and administrative costs constitutes the remainder of the MGZS budget.

## **Supplemental Request**

### **San Joaquin Historical Society**

A funding request totaling \$265,575 has been submitted by the San Joaquin Historical Society to provide County assistance of \$231,824 toward the outstanding employer obligation for two employees that were not enrolled in the San Joaquin County Employee Retirement Association (SJCERA) upon employment, and \$33,751 for augmentation of the base funding level for increased ongoing retirement costs. Approval of the \$33,751 augmentation of the base funding level would bring the base to \$383,716. The County Administrator has recommended that the Historical Society explore ways to opt out SJCERA in the future.

The recommended budget has been augmented by \$265,575 in order to address this request.